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Structure of a Simple-form Analytic Article
Main, Basic Elements to Satisfy Your Audience's Needs

Reader's Needs		Structural Element	
• Clear, meaningful summary	➡	Thesis – BLUF	One sentence or short paragraph
• Enough facts to understand phenomenon	➡	Factual snapshot, validation	Perhaps one quarter of paper
• Grasp of why and how it's happening	➡	Drivers and trends	Perhaps one half of paper
• Idea of what will happen and what else could happen	➡	Scenarios, Alternatives, and "Wild Cards"	Perhaps one quarter
• Why it's important	➡	Implications	